

Cheyenne County Visitors Committee Meeting
October 14, 2026 at 5:30 PM
Cheyenne County Visitors Center – 658 Glover Road, Sidney, NE.

The Cheyenne County Visitors Committee will consider, take necessary action and may go into Executive Session, when applicable. Time listed are approximate and may vary. Any Agenda item may be moved at any time at the discretion of the Chairman of the Committee.

5:30 PM Call to Order
Announce & Acknowledge Open Meeting Act
Roll Call / Introduction of Guests
Approval of Agenda*
Approval of Minutes* July 8 and July 15
Financial Reports

Grant Application Presentation – each applicant will be allowed 10 minutes to present their application and answer questions.

5:40 PM Sporting Event Grant Application – 2027 CCCC Youth Basketball Classic
(February 26-28)

5:50 PM Grant Consideration and Agreement*

- Sporting Event Grant – CCCC Youth Basketball Classic

6:00 PM Director's Report

6:10 PM Redthread Creative Advertising & Marketing Agency
Andrew DeCamp – Executive Creative Director

7:00 PM Committee Business and Discussion

- Action Items from Directors Report*
 - Marketing direction
 - Travelstorys
 - Quarterly Meetings
- Applications for Alternate position(s)

7:20 PM Comments from the public
Adjourn

*Denotes Action Items