

Cheyenne County Visitors Committee Meeting

Agenda – April 8, 2026 at 5:30 PM

Cheyenne County Visitor Center - 658 Glover Road, Sidney, NE

The Cheyenne County Visitors Committee will consider, take necessary action and may go into Executive Session, when applicable. Times listed are approximate and may vary. Any Agenda item may be moved at any time at the discretion of the Chairman of the Committee.

5:30 PM **Call to Order**
Announce & Acknowledge Open Meetings Act
Roll Call / Introduction of Guests
Approval of Agenda*
Approval of Minutes* January 14, 2026
Financial Reports

Grant Application Presentations – each applicant will be allowed 10 minutes to present their application and answer questions.

5:40 PM Sporting Event Grant Application – Legion Baseball Concessions for the 2026 Legion Baseball Senior District Tournament (July 24-28)

5:50 PM Event Promotion Grant Application – High Plains Arts Council for 2026-2027 Season

6:00 PM Event Promotion Grant Application – LodgePole Old Settlers for the 2026 Lodgepole Old Settlers Days Celebration (September 5-7)

6:10 PM Event Promotion Grant Application – Cheyenne County Fair Board for the 2026 Cheyenne County Fair (July 18-26)

6:20 PM Facility Improvement Grant Application – Village of Dalton for Christmas Lights & Electrical Work

6:30 PM Event Promotion Grant Application – Community Shepherds for the 2026 Dalton Fall Festival (Sept 26-27)

6:40PM Sporting Event Grant Application – Potter Lions Club for the 2026 PNCC Potter Off Road Race (September 4-6)

6:50PM Event Promotion Grant Application – Potter Lions Club for the 2026 Potter Days (September 4-6)

7:00 PM **Grant Considerations and Agreements***

- Sporting Event - Legion Baseball Senior Tournament
- Event Promotion - HPAC 2026-2027 Season
- Event Promotion - LodgePole Old Settlers Days
- Event Promotion - Cheyenne County Fair
- Improvement – Village of Dalton Christmas Lights
- Sporting Event – PNCC Off Road Race
- Event Promotion – Potter Days

7:25 PM Visit Nebraska Tourism Conference Overview – Matt Elston

7:30 PM Director’s Report

7:40 PM Committee Business and Discussion

- Action Items from Directors Report*
 - All is Bright 2026 dates
 - All is Bright storage
 - Dakboard devices
 - Conference registrations
- Resignation of alternate member Brenda Parsons*
- Plan date and agenda topics for special marketing meeting*

8:00 PM Comments from the Public

Adjourn

* Denotes Action Item